

The most ecological private label process in the world today.

Developed by a concerned father and son for their family eco-business, after four determined years of practical research and ecological development. Now offered by Earth Spirit Natural Home™ & Organic Trader™ Canada-USA.

www.earthspiritcatalogue.com
www.organicformulations.ca

Every dollar that we spend is a vote for, or against the Earth. -TM
~ joseph borkovic

Have you ever thought about the label on any of the organic products that you buy??... or the environmental impact that label might be having right in your own home or community??

In the 62 billion dollar private label industry in North America, the only ecological label choice available today comes from Organic Trader Canada-USA.

***Did you know that:**

One and one-half acres of rainforest are lost every second with tragic consequences for both developing and industrial countries.

[Yes, trees are also cut down to make the plastic for label laminates.]

- ecoEarthlabel.com -TM **solves the problem of environmentally damaging labels on organic products!!**

... yes, we would love to see organic labels on more organic products!

- ecoEarthlabel.com -TM is 100% sustainable and useful for small print runs, enabling micro-private label of small orders - never possible - before now!

- ecoEarthlabel.com -TM is revolutionary because it allows any small company to compete to sell cutting edge organic products with their very own name on their own custom label. [where only large companies could do afford to print off (non-ecological) labels en mass before]

- ecoEarthlabel.com -TM technology allows for no set up fees to the customer.

- ecoEarthlabel.com -TM uses graphic designer (attractive/eye-catching) label templates... so all the work has already been done for the small business owner.

- ecoEarthlabel.com -TM allows the business owner to supply their own name, logo and contact information to be included on every single organic product label for each custom private label order.

- ecoEarthlabel.com -TM **minimum order is just 4 cases.**
- ecoEarthlabel.com -TM even allows the customer to supply their own surplus or personal labels to put on the bottles of their custom organic shampoos... plus...
- ecoEarthlabel.com -TM **contains** no plastic laminate coating.
[reducing world wide use of synthetic/petro-chemicals and wood pulp]

***Did you know that:**

Plastic is made with chemicals combined with raw wood pulp/fiber? Plastic laminate labels sitting on the shelf off-gas dangerous chemicals like dioxins and formaldehyde right into your home, into air that you breathe every day??

- ecoEarthlabel.com -TM saves 100s of trees, or more every year - and that's Good!
- ecoEarthlabel.com -TM saves 1000s of gallons of precious water resources and ground water contamination. We pledge to make this even more each year!
- ecoEarthlabel.com -TM saves air pollution and raw materials resources with it's specific selectivity process - printing only what is actually required per customer.

***Did you know that:**

Unbelievably, more than 200,000 acres of rainforest are burned every day. That is more than 150 acres lost every minute of every day, and 78 million acres lost every year! That is an area 1.3x the size of Oregon or 19x the size of Hawaii. With alternatives available this is just plain outright outrageously wrong.

- ecoEarthlabel.com -TM allows the process to print only exactly the labels required per job per week - saving waste of raw materials or surplus labels sitting in inventory unused for months or years.
- ecoEarthlabel.com -TM label corners will not peel in your bathroom like inferior quality suppliers.
- ecoEarthlabel.com -TM sports an ink process that is stable, environmental and darn good quality! There is no wastage of ink, or landfill contamination from discarded surplus labels (there are none!)... an all-too-common occurrence by typical and mass market printers - any waste is NOT good!
- ecoEarthlabel.com -TM labels are not super shiny, reducing the need to wear sunglasses in the personal care aisle.

- ecoEarthlabel.com -TM is working towards an even better future for use of hemp fiber in labels [instead of pseudo-alternatives that support GMO crops, such as soy and corn - sure some of the current (food) packaging is biodegradable, but it is a GMO product to start with - not a full eco-cycle!]
- ecoEarthlabel.com -TM are fully recyclable 100%.

***Did you know that:**

We are losing Earth's greatest biological treasures just as we are beginning to appreciate their true value. Rainforests once covered 14% of the earth's land surface; now they cover a mere 6% and experts estimate that the last remaining rainforests could be consumed in less than 40 years. * www.rain-tree.com*

- ecoEarthlabel.com -TM is 100% fair trade.
- ecoEarthlabel.com -TM is 100% vegan friendly (no testing, at any point, on animals) [did you know that it is law in the US to have to test synthetic-petrochemicals including inks on animals? READ my small town lips: THIS IS WRONG!
- ecoEarthlabel.com -TM is 100% in support of organic farms, markets, communities and eco-villages.
- ecoEarthlabel.com -TM are found on products that are 100% certified organic.
- ecoEarthlabel.com -TM family and crew loves that you are thinking about us today! Bless you! Eco-blessings to one and all.

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For more information on facts about our world's precious resources, check out:
<http://www.rain-tree.com/facts.htm>

INTERESTED in Private Label or starting your own Eco-business?

Contact by e-mail - sales@organicformulations.ca

Call: Joseph or John at: 250.701.9170

or Write to: ecoEarthlabels.com
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